



News Release

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FOR IMMEDIATE RELEASE

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BRIAN GOREN JOINS WCRE IN DUAL RETAIL-FOCUSED ROLE

Experienced Business Leader is Named Senior Advisor and Facilities Manager



April 18, 2022 – Marlton, NJ – WCRE proudly announces the hiring of Brian Goren, who joins the firm’s retail team and will also work closely with WCRE Property Management. Goren’s dual focus will be on continuing the growth of WCRE’s facilities services platform and providing tenant and landlord representation as well as sales and leasing for retail properties in the Pennsylvania & New Jersey markets.

Brian began his real estate career at Legend Properties, where his primary focus was on retail tenant and landlord representation. At WCRE he will leverage his extensive industry operations experience to develop and implement effective growth strategies and build new relationships.

Prior to launching his commercial real estate career, Goren was the part owner of [Schmear It](#), a successful bagel business in Philadelphia. There, he built relationships with thousands of loyal local customers and many vendors around the state. Goren and his team succeeded in expanding their brand from one food truck into multiple brick-and-mortar locations. Brian led day-to-day operations at all four locations and helped train and hire new employees.

“Adding Brian to our team is going to provide a huge boost for both our current and future plans. His vast industry and operations experience, community commitment, personality, and knowledge of the region is a perfect match for WCRE,” said Jason Wolf, Managing Principal at WCRE.

“WCRE is widely regarded as one of the most innovative and forward-looking commercial real estate brokerage and advisory firms in the area,” said Goren. “I am honored to join their team of accomplished professionals and look forward to using my experience to transform and grow the WCRE brand across the region.”

Goren attended Ohio University and holds a Commercial Real Estate license in Pennsylvania with New Jersey pending.

About WCRE

WCRE is a full-service commercial real estate brokerage and advisory firm specializing in office, retail, medical, industrial and investment properties in Southern New Jersey and the Philadelphia region. We provide a complete range of real estate services to commercial property owners, companies, banks, commercial loan servicers, and investors seeking the highest quality of service, proven expertise, and a total commitment to client-focused relationships. Through our intensive focus on our clients' business goals, our commitment to the community, and our highly personal approach to client service, WCRE is creating a new culture and a higher standard. We go well beyond helping with property transactions and serve as a strategic partner invested in your long-term growth and success.

Learn more about WCRE online at www.wolfcre.com, on Twitter & Instagram @WCRE1, and on Facebook at Wolf Commercial Real Estate, LLC. Visit our blog pages at www.southjerseyofficespace.com, www.southjerseyindustrialspace.com, www.southjerseymedicalspace.com, www.southjerseyretailspace.com, www.moorestownofficespace.com, www.moorestownmedicalspace.com, www.phillyofficespace.com, www.phillyindustrialspace.com, www.phillymedicalspace.com and www.phillyretailspace.com.

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