

## BENEFITS OF REMOTE WORKING FOR EMPLOYEES & EMPLOYERS

By: Ben Hecht, Senior Director of Business Development, Kokua Technologies

September 10, 2021

The number of people working remotely as full-time employees is rapidly increasing as seen with digital workplace group's 2008 report. They estimate that 38% of the population will work remotely in 10 years. The benefits of remote working can be just as advantageous for the employer as the employee. Let's see why.

### SAVE TIME

As well as saving time on commuting, remote working means that employees are able to manage their own schedules.

Some people are more productive in the mornings, while others work better in the evenings. As long as you are not disrupting your colleagues with your work schedule and are able to meet deadlines, then working outside the office whenever you want is fully possible.

### LOCATION, LOCATION, LOCATION

Remote working allows you to do your job anywhere.

If work constraints mean that we have to be based in a certain area, you can still work remotely and maintain job security.

The lack of commute means you can live virtually anywhere - whether it's the middle of nowhere or right next to the shoreline, it won't make a difference.

The convenience of working from anywhere in the world means that long commutes to work are no longer necessary, which often leads to a happier and healthier life balance.

Remember that to work from anywhere a stable internet connection is essential!

### THE NEW NORM

In the past, people thought remote work was just for freelancers and the self-employed.

## “Building Successful Relationships” is our Mission.

The foregoing information was furnished to us by sources which we deem to be reliable, but no warranty or representation is made as to the accuracy thereof. Subject to correction of errors, omissions, change of price, prior sale or withdrawal from market without notice. This article is for informational purposes only.

© 2021 WCRE All Rights Reserved

But in our current world, many companies use remote work in order to save time and money and build a workforce that is more adapted to today's needs.

The emergence of the Covid-19 pandemic has seen an increase in employees working from home. It offers both employers and employees the chance to work outside the office, convenience, less stress and increased family time.

Today's remote workers are building a great reputation.

## EMPLOYEE RETENTION

Hiring remote workers for your company has some fantastic benefits.

- You don't need to worry about losing employees if they move.
- Employees are more likely to work during their pregnancy and in the early years of motherhood.
- Those hired will have more flexibility

## INCREASED PRODUCTIVITY

The myth that remote workers are lazy, jobless people is just that - a myth. Remote workers are often hardworking individuals who are also productive, productive professionals.

Employees working remotely can do their jobs without being under the same pressures that most people have to deal with. This allows them to work when they are at their best - during hours they find productive, without getting distracted with a noisy office environment.

The evidence of remote work's productivity boost has been documented in a 2020 Airtasker survey report. The report found that out of the 1,004 surveyed, 59% felt more motivated and productive when they worked remotely compared to the office. The survey suggests that remote workers take more breaks throughout the day, but they also spend more time than office-based employees on work tasks.

They are also less likely to get distracted at work than people who work in office environments.

## REMOTE WORK BENEFITS EMPLOYEES AND EMPLOYERS

Remote work can be a huge boon for employees but it also has many benefits for companies. Your employees will have a greater flexibility to work from wherever they want and your workplace can also save

## “Building Successful Relationships” is our Mission.

The foregoing information was furnished to us by sources which we deem to be reliable, but no warranty or representation is made as to the accuracy thereof. Subject to correction of errors, omissions, change of price, prior sale or withdrawal from market without notice. This article is for informational purposes only.

© 2021 WCRE All Rights Reserved

on costs & resources.

There are benefits to remote work, but there are cons as well. It's good to be aware of both so you can make the best decision for your company.

The advantages of telecommuting are becoming more and more obvious, from saving company money to higher employee retention rates. There are a number of great reasons why your company should embrace this new normal!

#### ABOUT:

Ben Hecht is the Senior Director of Business Development for Kokua Technologies, a managed IT solutions provider located in Berlin, NJ. Kokua is the Hawaiian word for help - and this dedication to support is the foundation of the company's impact for large multi-location firms, small one-location businesses, and residential users since 1989.

#### FOR MORE INFORMATION:



Ben Hecht  
Senior Director of Business  
Development 375 S. White Horse Pike  
Berlin, NJ 08009  
856.396.9240



## “Building Successful Relationships” is our Mission.

The foregoing information was furnished to us by sources which we deem to be reliable, but no warranty or representation is made as to the accuracy thereof. Subject to correction of errors, omissions, change of price, prior sale or withdrawal from market without notice. This article is for informational purposes only.

© 2021 WCRE All Rights Reserved