



News Release

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FOR IMMEDIATE RELEASE

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WCRE EXPANDS REGIONAL TEAM WITH A DUO OF NEW HIRES

New Team Members to Serve Philadelphia and Southern New Jersey Markets & Sales Team Marketing



Bethany Brown



Gabrielle Leonetti

September 21, 2020 – Marlton, NJ – Wolf Commercial Real Estate (WCRE) is pleased to announce the hiring of two new professionals serving its southeastern Pennsylvania and Southern/Central New Jersey teams.

The new hires are Bethany Brown, who joins WCRE as Vice President and Gabrielle Leonetti, Sales Team Marketing Coordinator.

Bethany Brown specializes in developing and implementing creative and flexible real estate strategies for users in the Southern New Jersey and Philadelphia markets. Throughout her career, Bethany has worked with sophisticated corporate users across all business lines, as well as religious organizations, private schools and other nonprofits. With this diverse experience Bethany is in constant pursuit of creative real estate solutions that fit the unique needs of each client and prides herself on guiding clients through all aspects of a transaction.

Bethany's real estate career spans over 15 years. She began in property management for Industrial REITS in the Eastern Pennsylvania Market. She then joined Colliers International in 2007 and focused on sales and leasing for national, regional and local companies with office, industrial, and nonprofit requirements.

Most recently, Bethany was General Manager for a hospitality brand while building a real estate investment portfolio of her own in Philadelphia. This experience of running daily operations for a small business, which grew into a National brand, combined with her own entrepreneurial endeavors gives

Bethany has an exceptional understanding of the concerns that face business owners and commercial real estate users. By focusing on developing relationships instead of completing a transaction, Bethany works to understand her client's unique short- and long-term goals and advises on solutions with these in mind. Bethany's focus is to streamline and simplify an otherwise complicated process while striving to improve the client's bottom line.

Gabrielle Leonetti joins WCRE as the Sales Team Marketing Coordinator. She brings 3 years of marketing experience, 5 years of sales experience and 10 years of administration in various industries. Gabrielle's diverse employment history with American Asphalt Company, Acre Mortgage, Regional Cancer Care Associates and Antonelli Family Contractors has afforded her to be able to understand and excel in handling all facets of business and marketing strategies.

Gabrielle will be responsible for aiding and directing the sales team with innovative marketing tactics and social media presence.

Gabrielle has experience in website management, social media marketing, executing email and mail campaigns, content writing, designing marketing materials, creating annual marketing plans and marketing budget plans.

"Our entire firm is excited to have such talented and diverse new team members servicing our clients in the region," said WCRE Managing Principal, Jason Wolf. "Our people have always been our biggest asset and our biggest advantage in the marketplace."

About WCRE

WCRE is a full-service commercial real estate brokerage and advisory firm specializing in office, retail, medical, industrial and investment properties in Southern New Jersey and the Philadelphia region. We provide a complete range of real estate services to commercial property owners, companies, banks, commercial loan servicers, and investors seeking the highest quality of service, proven expertise, and a total commitment to client-focused relationships. Through our intensive focus on our clients' business goals, our commitment to the community, and our highly personal approach to client service, WCRE is creating a new culture and a higher standard. We go well beyond helping with property transactions and serve as a strategic partner invested in your long-term growth and success.

Learn more about WCRE at www.wolfcre.com, on Twitter & Instagram @WCRE1, and on Facebook at Wolf Commercial Real Estate, LLC. Visit our blog pages at www.southjerseyofficespace.com, www.southjerseyindustrialspace.com, www.southjerseymedicalspace.com, www.southjerseyretailspace.com, www.phillyofficespace.com, www.phillyindustrialspace.com, www.phillymedicalspace.com, and www.phillyretailspace.com.

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