

## IMPROVE YOUR RETURN ON INVESTMENT BY UTILIZING YOUR SPACE!

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When a business makes an investment, they expect to see a return on that investment. So it is important, that when making design decisions that you first establish the outcomes that you expect and that the interiors solution provider that you are working with knows how to use design to achieve those outcomes to help you reach your corporate goals.

How can your space help you increase the return on your investment? Here are 3 examples.

### EMPLOYEE ENGAGEMENT

Each year, actively disengaged employees cost U.S. companies between \$450-\$550 billion in lost productivity. Making sure that employees are engaged in the job that they do, will have a big impact on your business. Not only will it make a work more meaningful for your employees, but it will employees will have a sense of purpose.

Incorporating flexibility and adaptability into an office creates a balance within the space. By using adaptable desks, lounges, phone areas and touchdown spaces, workspaces should contain different types of spaces within one space for employees to engage in collaboration or focused work. Designing your space to reflect your company's core values will consistently support employee engagement.



### RETENTION AND RECRUITMENT

As employee engagement increases, so does retention rate. In fact, recent studies have found that strategic office design has a huge impact on the overall satisfaction of employees. By incorporating design features such as an natural lighting, adjustable and multi-use furniture and a variety of workspaces to supplement an open floor plan increases employee retention.

As far as recruitment goes, by 2020, 40% of the workforce will be millennials, and the new workforce wants to feel connected and engaged in the work that they do. In addition to the other design features mentioned, top talent is looking for flexibility when choosing a job, so why not allow for easy access to technology in your space. By having a state-of-the-art design in the workspace, not only will it optimize efficiency and productivity,

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but it will attract the best talent to your company.

## MAXIMIZING WORKSPACE PER SQUARE

In order to maximize spatial efficiency, will keeps cost down and increase profit. So designing your workspace to be flexible and adaptable leaves room for your business to grow and change as needed. For example, current seating trends such as hoteling, benching and hot desking decrease the amount of square footage needed per employee which will allow room in your workspace other needed areas like touchdown spaces, quiet areas, collaborative spaces or meeting rooms.

Most businesses are pretty conservative when it comes to design spending, but when you strategically plan design investment to achieve certain outcomes, not only will you see a big return, but you will maximize productivity, increase competitiveness and achieve your corporate goals.

Bellia President, Anthony Bellia understands and values the importance of helping clients succeed by providing a seamless experience when furnishing commercial interiors. Bellia Workspace Solutions is a family owned and run business with over 40 years of experience and service to the community. Their clients' visions and goals are the motivation for probing into the culture, style and nature within workspaces. It is his mission to help companies within the Tri-state area be more magnetic to remain strong and continue to grow by attracting top talent, building spaces that provide flexibility in the future, and creating branded environments that support the company message.

## For more information, contact:



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