

TIME IS RUNNING OUT

By Dave Sulkin, VP of Sales & Marketing, American Asphalt, Inc. SEPTEMBER 5, 2014

Harsh snowy winters can cost you thousands of dollars. If your lot has cracks of any size, you should take action now. If left unaddressed, your parking lot will deteriorate over the winter months. The expense of a new parking lot is thousands of dollars compared to a crack filling project.

Rain, snow and ice sit in cracks causing expansion and contraction causing movement in the pavement. This causes the asphalt to break down and increase the size of the cracks. Eventually you will start to see small potholes, which then turn into very large potholes. This results in an unattractive parking lot and a parking lot that is unsafe.

CRACK FILLING PRIOR TO THE WINTER MONTHS WILL:

- ▶ Help prolong the life your parking lot.
- ▶ Resist against moisture
- ▶ Reduce maintenance
- ▶ Prevent damage and deterioration
- ▶ Save thousands of dollars

In the spring to give your parking lot additional protection from the elements (sun and rain) have your parking lot seal coated.

American Asphalt Company is a full service asphalt company. We offer paving and all facets of parking lot maintenance.

Call for a no obligation estimate for crack filling.



Dave Sulkin
VP of Sales and Marketing
856-456-2899, Extension 228
www.americanasphaltcompany.com



“Building Successful Relationships” is our Mission.

The foregoing information was furnished to us by sources which we deem to be reliable, but no warranty or representation is made as to the accuracy thereof. Subject to correction of errors, omissions, change of price, prior sale or withdrawal from market without notice. This article is for informational purposes only. © 2014 WCRE All Rights Reserved