

TOP 5 REASONS TO SEAL COAT YOUR PARKING LOT FIRST IMPRESSIONS ARE EVERYTHING...WHAT IMPRESSION IS YOUR LOT MAKING

By: Dave Sulkin VP of Sales and Marketing, American Asphalt Company APRIL 1, 2016

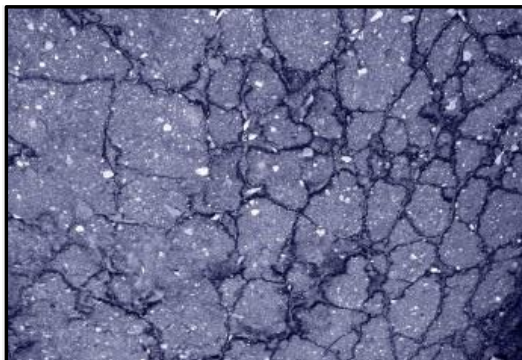


52% of consumers have avoided a business altogether because it looked dirty from the outside.



95% say that exterior appearance is important in their selection of a place to shop.

Prevent oxidation. . .



By blocking the sun and ultraviolet rays from damaging the surface causing cracks and deterioration.

Weatherproof. . .



The number one destroying force to asphalt pavement is WATER.

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Protect against spills. . .



Protect against gasoline oil spills from automobiles that damage and soften the surface.

Preserve Your Investment. . .



Properly applied, sealcoat can save an owner huge costs over the life of a hot mix asphalt pavement.

New asphalt surfaces that are seal coated within their first year will experience less degradation from UV damage, water and traffic.

For more information, contact:



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